



ADVANCED
BUILDING SKINS

INFORMATION FOR
SPONSORS & EXHIBITORS



19th Advanced Building Skins Conference & Expo
28-29 October 2024, Bern, Switzerland

With architects, engineers and industry representatives from all across the world attending each year, the Advanced Building Skins Conference & Expo is the leading international event on innovative building envelopes.

Speakers and exhibitors present the latest developments in the design of building envelopes, as well as new projects, products and technologies. In addition to the top-class presentations, it's the perfect platform for productive networking with high-level global participants and the perfect platform for targeted marketing.

The event will be held at the Congress Center Swissotel Kursaal in Bern, Switzerland, 28-29 October 2024.

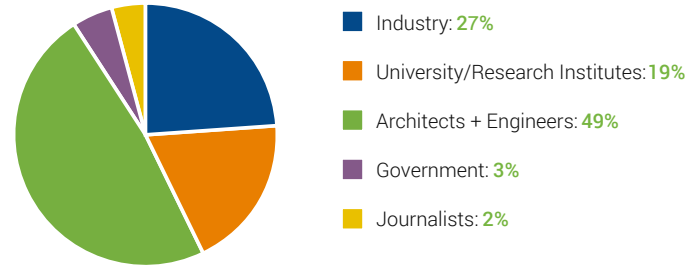
Preview of the conference program:

- Sustainable buildings design and construction
- Glass for advanced building envelopes
- Building Information Modeling (BIM) for sustainable building design
- Light-weight building skins with architectural membranes and ETFE
- Responsive and adaptive building envelopes
- Integration of photovoltaics into the building skin
- Dynamic glazing for sustainable building envelopes
- Solar Shading systems for enhanced daylight control
- New materials for the building skin
- New forms of concrete for the building envelope
- Retrofitting the building envelope

Registration

The registration fee is €680 and includes lunches and the conference documentation with full manuscripts of the presentations. "Early Birds" who register by 30 April, will receive a 20% discount (€540).

Breakdown of Attendees



Excellent exhibition space right next to the conference rooms

The exhibition space is located next to the conference rooms where coffee breaks and lunches are served. There is limited exhibition space, so book early to secure your prime spot.

Maximise your exposure to an international audience

- Presentation during conference session;
- Advertisement in the conference proceedings;
- Sponsorship packages including a sponsored lunch or evening reception;
- Company logo on all advertising materials: adverts, program, proceedings;
- Complimentary tickets.

You will find a detailed list of sponsorship opportunities on the following pages.





EXHIBITION AND SPONSORSHIP PACKAGES

1 Full-page Advertisement in Conference proceedings

- ✔ Advertising page in conference proceedings (size A4; deadline: 1st September)
- ✔ One complimentary ticket

Advertisement: **€ 2,000**

2 Exhibition space

- ✔ Exhibition space 2 x 1.5 m in conference centre foyer
- ✔ Display table, chair, Wifi and power
- ✔ One complimentary ticket
- ✔ List of attendees supplied two weeks before the event

2 x 1.5 m exhibition space: **€ 3,000**

4 x 2.5 m exhibition space + 2 complimentary registrations: **€ 5,000**

3 Conference Session Sponsor

- ✔ Company banner in conference foyer before and during the sponsored session
- ✔ Company logo on all adverts, brochures, flyers, conference program and proceedings
- ✔ Company logo on the event's website with link to sponsor's website
- ✔ Two complimentary tickets
- ✔ List of attendees supplied two weeks before the event

Session Sponsorship: **€ 4,000**

4 Brief presentation

- ✔ 3-minute presentation
- ✔ Publication of manuscript in conference proceedings
- ✔ Company logo on all adverts, brochures, flyers, conference program and proceedings
- ✔ Company logo on event's website with link to sponsor's website
- ✔ Two complimentary tickets
- ✔ List of attendees supplied two weeks before the event

Brief presentation: **€ 4,000**

5 Breakout room

- ✔ Branding of a breakout room with the sponsor's name for the duration of the event
- ✔ Company logo on all adverts, brochures, flyers, conference program and proceedings
- ✔ Two complimentary tickets
- ✔ List of attendees supplied two weeks before the event

Breakout room branding: **€ 5,000**

6 Official Sponsor

- ✔ 15-minute presentation during one of the sessions
- ✔ Publication of manuscript in conference proceedings
- ✔ Two complimentary tickets
- ✔ List of attendees supplied two weeks before the event
- ✔ Company logo on all adverts, brochures, flyers, conference program and proceedings
- ✔ Company logo on event's website with link to sponsor's website
- ✔ Exhibition space with display table, two chairs, Wifi and power

Official Sponsorship: **€ 8,000**

7 Main Sponsor

- ✔ Welcome speech in opening ceremony
- ✔ Presentation during one of the sessions
- ✔ Publication of manuscript in conference proceedings
- ✔ List of attendees supplied two weeks before the event
- ✔ Full page adverts in conference proceedings and program
- ✔ Logo displayed in prime position on event's website with link to Sponsor's website
- ✔ Logo in prime position on all adverts, flyers, conference program and proceedings
- ✔ Company banner in conference center foyer
- ✔ Five complimentary tickets
- ✔ Exhibition space of 4 x 2.5m with display tables, chairs, Wifi and power

Main Sponsorship: **€ 20,000**

8 Reception with drinks & canapes

- ✔ Welcome speech at opening ceremony or at evening reception
- ✔ Presentation during one of the sessions
- ✔ Publication of manuscript in conference proceedings (optional)
- ✔ Company banners in conference center foyer
- ✔ Logo displayed in prime position on event's website with link to Sponsor's website
- ✔ Logo in prime position on all adverts, flyers, conference program and proceedings
- ✔ Distribution of company giveaways during the reception (optional)
- ✔ Full page adverts in conference proceedings and program
- ✔ Five complimentary tickets to conference and evening reception
- ✔ Exhibition space of 4 x 2.5m with display tables, chairs, Wifi and power
- ✔ List of attendees supplied two weeks before the event

Evening Reception: **€ 20,000**

The Conference Center Swissotel Kursaal

The conference venue Swissotel Kursaal is within walking distance of the old town of Bern and just 5 minutes from the main railway station (tram No. 9).

We recommend the following hotels for your stay in Bern:

Swissotel Kursaal

Kornhausstr. 3
CH-3000 Bern
Tel: +41 31 339 55 00
HB4S4@swissotel.com
swissotel.com/hotels/bern

Novotel Bern Expo

Am Guisanplatz 2-4
CH-3014 Bern
Tel: +41 31 339 09 09
h5009@accor.com
www.novotel.com

Ibis BernExpo

Am Guisanplatz 2-4
CH-3014 Bern
Tel: +41 31 335 12 00
h5007@accor.com
www.ibis.com

Ibis Budget Bern Expo

Am Guisanplatz 2-4
CH-3014 Bern
Tel: +41 31 335 12 12
h5049@accor.com
www.ibis.com

Arrival by plane:

International airports close to Bern are Zurich, Basel, Geneva, Frankfurt and Milan.

Zurich Airport to Bern Central Station (Bahnhof): 75 minutes (direct trains)

Basel Airport to Bern Central Station (Bahnhof): 80 minutes

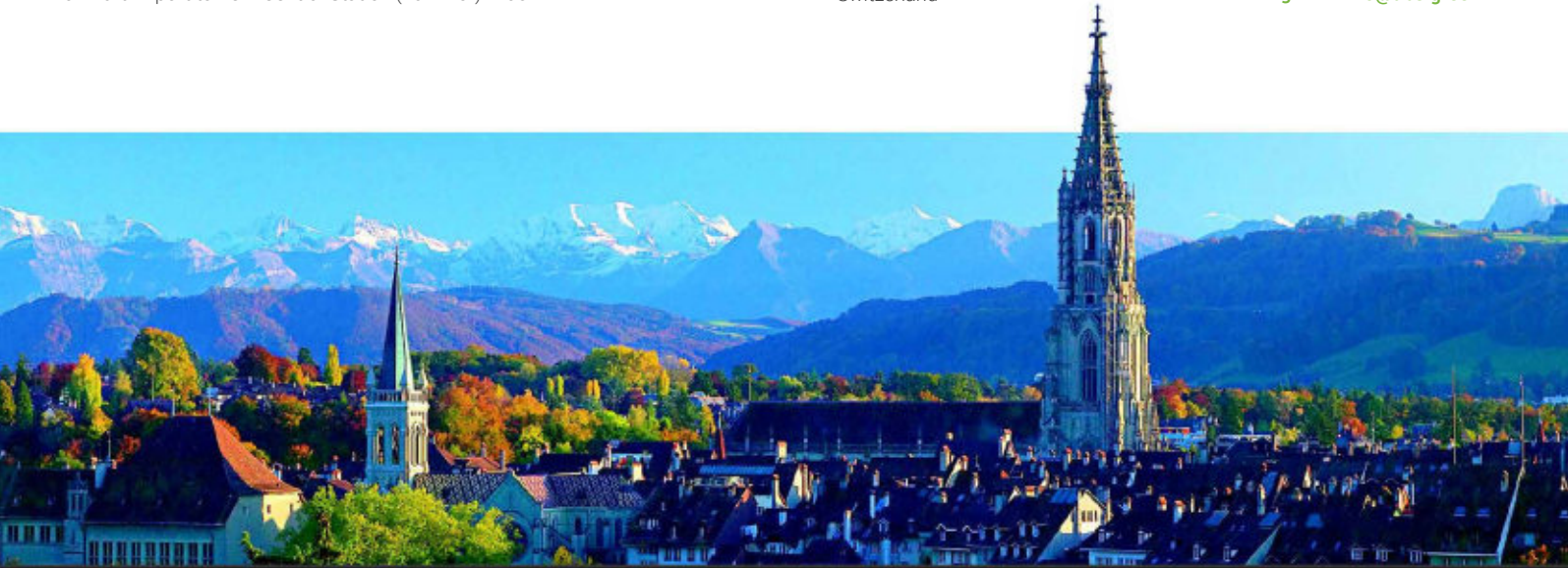
Geneva Airport to Bern Central Station (Bahnhof): 2:00h (direct trains)

Frankfurt Airport to Bern Central Station (Bahnhof): 4:00h

Organizer:

Advanced Building Skins GmbH
Zentralstr. 44
CH-6003 Lucerne
Switzerland

Tel Lucerne: +41 41 50 8 70 36
Tel Munich: +49 89 20000-4161
Tel Bolzano: +39 0471 34 00 50
www.abs.green info@abs.green



Gebäudehülle der Zukunft

Die 11th Advanced Building Skin Summit wird am 19. bis 21. Oktober 2015 in Bern, Schweiz, durchgeführt. Das Thema lautet "Der Treffpunkt der innovativsten Experten weltweit".

architektur

Internationaler Fachkongress zur Gebäudehülle der Zukunft

Buildingtalk

Architectural revolution with new buildings inspired by nature

Fasade zu zloženie, inteligentne organizmy

Advanced Building Skins

ADVANCED BUILDING SKINS

Internationaler Fachkongress zur Gebäudehülle der Zukunft

Harris fra ACC Malmö vil foreles

Temaet for foredraget er behovet for glass og solskjerming i områder samtidig som man vil unngå prob...

Quand la façade devient vivante

De la modénature à la structure

Getting under the skin of façades

Advanced Building Skins Conference

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Advanced Building Skins Conference

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Internationaler Fachkongress zur Gebäudehülle der Zukunft

Fortgeschrittene Außenhaut

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